



## **Rolls-Royce Motor Cars Hong Kong Notice on the Collection and Use of Personal Information**

Goodwood Motors Ltd., trading as Rolls-Royce Motor Cars Hong Kong (“Company”), ensures that you can make informed decisions and feel confident about providing us with your personal data, we outline herebelow our practices and the choices you have concerning the collection and use of your personal data.

You accept and agree that our Company may use your personal data in the following areas, including but not limited to:

- (i) Rolls-Royce Motor Cars product and service updates; (ii) Promotional & CRM materials including event invitations, marketing & PR collaterals and online marketing information; (iii) Rolls-Royce Motor Cars financial services and insurance; (iv) Products, services and other marketing information by Rolls-Royce Motor Cars; (v) Other services and products offered by the Company’s affiliated partners; (vi) Updates on warranty and maintenance information and aftersales programmes and purchases\*; (vii) Recall notices issued by the manufacturer or transport authorities\*; (viii) Compliance with any obligations, requirements, policies, procedures, measures or arrangements for sharing data and information within the Sime Darby Motor Group and/or any other use of data and information in accordance with any group-wide programmes for compliance with sanctions or prevention or detection of money laundering, terrorist financing or other unlawful activities or actions adverse to the interest of Company and Sime Darby Motor Group\*; (ix) Other purposes related to the above.

*(Please note the fields marked with an asterisk (\*) are not open to choice.)*

If you do not wish the Company to use your data in direct marketing as described above, you may exercise your opt-out right by notifying the Company in writing by fax or email. If you choose to opt-out, you will not be able to receive our product and services updates, promotional materials and exclusive offers from time to time.

Fax: +852 3113 7163

Address: Room 2205, 22/F, Wu Chung House, 213 Queen’s Road East, Wanchai, Hong Kong

Email: [info@rrmc-hongkongdealer.com](mailto:info@rrmc-hongkongdealer.com)

I hereby accept and agree that Goodwood Motors Ltd, Sime Darby Group and Rolls-Royce Motor Cars may use my personal data in the manner as described in this letter.

### **Goodwood Motors Ltd**

Authorised Rolls-Royce Motor Cars Dealer

Shop 4, G/F, Wu Chung House, 213 Queen’s Road East, Wanchai, Hong Kong

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